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THERAPEUTIC AREA ESSENTIALS™

Always current. Always accurate. The best in off-the-shelf disease state training.

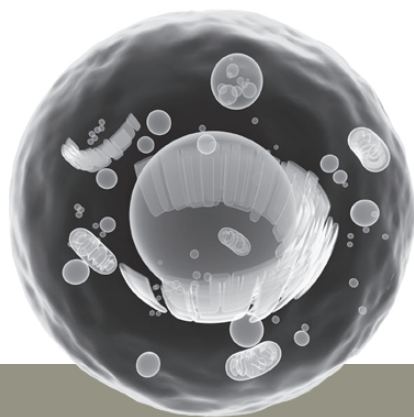
Modern medicine changes quickly, and so does the vital information your teams need. Therapeutic Area Essentials™ e-courses are continuously updated by top content scientists and reviewed by physician experts to bring you the most current and accurate information.

E-course curricula features comprehensive disease state coverage, including:

- Latest prevalence & incidence statistics
- Disease cause
- Risk factors
- Progression
- Diagnostic procedures
- Treatment guidelines

Covering more than 50 disease states in these therapeutic areas:



- Cardiology and Metabolic
- Gastroenterology
- Infections
- Musculoskeletal
- Neurology
- Oncology
- Ophthalmology
- Respiratory



"I was very much impressed...the quality of the graphics is first-rate, the narration is perfect, and the subject matter is covered remarkably well and comprehensively in the relatively limited time allotted."

– Director and MD, Top-10 Pharma Company

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Cardiology/Metabolic Disorders

- Cardiovascular System: Anatomy
- Cardiovascular System: Physiology
- Renal System Anatomy and Physiology
- Aneurysm: Cause
- Aneurysm: Diagnosis
- Aneurysm: Treatment
- Atrial Fibrillation: Cause
- Atrial Fibrillation: Diagnosis
- Atrial Fibrillation: Treatment
- Congenital Heart Disease: Diagnosis
- Congenital Heart Disease: Treatment
- Dyslipidemia: Cause
- Dyslipidemia: Diagnosis
- Dyslipidemia: Treatment
- Heart Failure: Cause
- Heart Failure: Diagnosis
- Heart Failure: Pharmacological Therapy
- Heart Failure: Treatment
- Hypertension: Cause
- Hypertension: Diagnosis
- Hypertension: Treatment
- Myocardial Infarction: Cause
- Myocardial Infarction: Diagnosis
- Myocardial Infarction: Treatment
- Stroke: Cause
- Stroke: Diagnosis
- Stroke: Treatment
- Thrombosis and Thromboembolism: Cause
- Thrombosis and Thromboembolism: Diagnosis
- Thrombosis and Thromboembolism: Treatment
- Type 2 Diabetes: Cause
- Type 2 Diabetes: Diagnosis
- Type 2 Diabetes: Treatment
- Valvular Disease: Cause
- Valvular Disease: Diagnosis
- Valvular Disease: Treatment



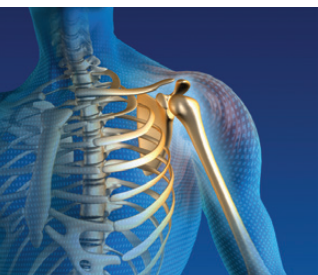
Gastroenterology

- Gastrointestinal System: Anatomy
- Gastrointestinal System: Physiology
- Gastrointestinal Tract and Disease
- Acid-Related Disorders: Cause
- Acid-Related Disorders: Diagnosis
- Acid-Related Disorders: Treatment
- Crohn's Disease: Cause
- Crohn's Disease: Diagnosis
- Crohn's Disease: Treatment
- Irritable Bowel Syndrome: Cause
- Irritable Bowel Syndrome: Diagnosis
- Irritable Bowel Syndrome: Treatment
- Ulcerative Colitis: Cause
- Ulcerative Colitis: Diagnosis
- Ulcerative Colitis: Treatment



Infections

- Bacteria: An Overview
- Bacteria: Bacterial Infection
- Bacteria: Host Defenses Against Infection
- Antibiotic Therapy: Classes of Antibiotics
- Antibiotic Therapy: Mechanism and PKPD
- Antibiotic Therapy: Resistance and Use
- HIV and AIDS: Cause
- HIV and AIDS: Clinical Development
- HIV and AIDS: Diagnosis
- HIV and AIDS: Treatment
- Sepsis: Cause and Identification
- Sepsis: Treatment
- Viral Infections: Hepatitis and Other Infectious Diseases



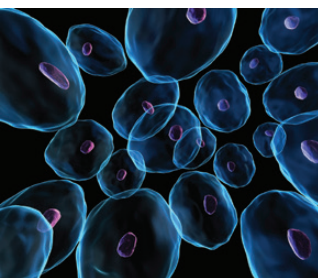
Musculoskeletal

- Musculoskeletal Anatomy and Physiology: Muscle Structure and Function
- Musculoskeletal Anatomy and Physiology: Skeletal Structure and Function
- Osteoarthritis: Cause
- Osteoarthritis: Diagnosis
- Osteoarthritis: Treatment
- Rheumatoid Arthritis: Cause
- Rheumatoid Arthritis: Diagnosis
- Rheumatoid Arthritis: Treatment



Neurology

- CNS Anatomy and Physiology: Histology and Neurotransmission
- CNS Anatomy and Physiology: Neuroanatomy
- Anxiety Disorder: Cause
- Anxiety Disorder: Diagnosis
- Anxiety Disorder: Treatment
- Bipolar Disorder: Cause
- Bipolar Disorder: Diagnosis
- Bipolar Disorder: Treatment
- Dementia: Cause
- Dementia: Diagnosis
- Dementia: Treatment
- Depression (MDD): Cause
- Depression (MDD): Diagnosis
- Depression (MDD): Treatment
- Migraine: Cause
- Migraine: Diagnosis
- Migraine: Treatment
- Neuropathic Pain: Cause
- Neuropathic Pain: Diagnosis
- Neuropathic Pain: Treatment
- Nociceptive Pain: Cause
- Nociceptive Pain: Diagnosis
- Nociceptive Pain: Treatment
- Overactive Bladder (OAB): Cause
- Overactive Bladder (OAB): Diagnosis
- Overactive Bladder (OAB): Treatment
- Schizophrenia: Cause
- Schizophrenia: Diagnosis
- Schizophrenia: Treatment



Oncology

- Oncology: Apoptosis and Oncogenes
- Oncology: Metastasis and Staging
- Oncology: System Involvement
- Oncology: The Cell Cycle
- Oncology: Treatment
- Breast Cancer: Cause
- Breast Cancer: Diagnosis
- Breast Cancer: Treatment
- Colon Cancer: Cause
- Colon Cancer: Diagnosis
- Colon Cancer: Treatment
- Endometrial Carcinoma: Cause
- Endometrial Carcinoma: Diagnosis
- Endometrial Carcinoma: Treatment
- Hodgkin Lymphoma: Cause
- Hodgkin Lymphoma: Diagnosis
- Hodgkin Lymphoma: Treatment
- Leukemia: Cause
- Leukemia: Diagnosis
- Leukemia: Treatment
- Melanoma: Cause
- Melanoma: Diagnosis
- Melanoma: Treatment
- Multiple Myeloma: Cause
- Multiple Myeloma: Diagnosis
- Multiple Myeloma: Treatment
- Non-Hodgkin's Lymphoma: Cause
- Non-Hodgkin's Lymphoma: Diagnosis
- Non-Hodgkin's Lymphoma: Treatment
- Non-Small Cell Lung Cancer: Cause
- Non-Small Cell Lung Cancer: Diagnosis
- Non-Small Cell Lung Cancer: Treatment
- Pancreatic Cancer: Cause
- Pancreatic Cancer: Diagnosis
- Pancreatic Cancer: Treatment
- Prostate Cancer: Cause
- Prostate Cancer: Diagnosis
- Prostate Cancer: Treatment
- Renal Cell Carcinoma: Cause
- Renal Cell Carcinoma: Diagnosis
- Renal Cell Carcinoma: Treatment
- Small Cell Lung Cancer: Cause
- Small Cell Lung Cancer: Diagnosis
- Small Cell Lung Cancer: Treatment
- Upper Gastrointestinal Cancer: Cause
- Upper Gastrointestinal Cancer: Diagnosis
- Upper Gastrointestinal Cancer: Treatment



Ophthalmology

- Ophthalmology: Anatomy
- Ophthalmology: Physiology
- Age-Related Macular Degeneration: Cause
- Age-Related Macular Degeneration: Diagnosis
- Age-Related Macular Degeneration: Treatment
- Diabetic Retinopathy: Cause
- Diabetic Retinopathy: Diagnosis
- Diabetic Retinopathy: Treatment
- Dry Eye: Cause
- Dry Eye: Diagnosis
- Dry Eye: Treatment
- Glaucoma: Cause
- Glaucoma: Diagnosis
- Glaucoma: Treatment



Respiratory Disorders

- Respiratory System: Anatomy
- Respiratory System: Physiology
- Asthma: Cause
- Asthma: Diagnosis
- Asthma: Treatment
- Chronic Obstructive Pulmonary Disease (COPD): Cause
- Chronic Obstructive Pulmonary Disease (COPD): Diagnosis
- Chronic Obstructive Pulmonary Disease (COPD): Treatment
- Rhinitis: Cause
- Rhinitis: Diagnosis
- Rhinitis: Treatment

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Pharmaceutical Institute combines advanced instructional design and cutting-edge technology with unmatched subject matter expertise to provide high-impact training solutions to its pharmaceutical and biotech clients. A subsidiary of Campbell Alliance, the leading pharma-dedicated management consulting firm, Pharmaceutical Institute delivers strategic, immersive training programs that improve the effectiveness of professionals in key industry functions, including managed markets, sales, marketing, regulatory, and clinical.

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